



PRESS RELEASE

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Bitumar now on Montreal's South Shore

A long-term agreement with Kildair will allow Bitumar to better serve its customers

Montreal-East, March 12, 2018 — Bitumar is happy to announce a long-term liquid bitumen terminalling agreement for the Kildair terminal in Sorel-Tracy. This agreement improves access to liquid bitumen for Bitumar customers by adding a service point on the south shore of Montreal.

“Delivering superior customer service is key to our mission,” stated Jean Lussier, Bitumar’s president. “Considering the growing congestion on our road network, we felt it was essential to add a service point on Montréal’s south shore to remain competitive in the market place. The agreement with Kildair is aligned with our vision of better serving our customers,” he stressed.

Effective immediately, the multi-year terminalling agreement will offer Bitumar customers the opportunity to take delivery of liquid bitumen from Kildair’s facilities in Sorel-Tracy, on Montréal’s south shore. The clients that were supplied by Kildair will be able to continue sourcing their liquid bitumen at the Sorel-Tracy location and will benefit from the 24/7 service provided by Bitumar as well as from the many advantages offered by this Montreal-East company. The agreement will have no impact on existing contracts.

“This agreement will allow us to optimize our operations for the upcoming years and to offer exceptional service to Bitumar customers,” stated Daniel Morin, Kildair’s president and CEO. “We are happy to have concluded a win-win agreement with Bitumar, which will benefit our employees, our customers and our partners,” he concluded.

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About Bitumar:

An independent Quebec flagship company since its creation in 1977, Bitumar is THE reference in terms of new trends and safe manufacturing of high-quality environmentally friendly asphalt products. Thanks to its vertical integration, it can offer reliable and personalized service, while building relationships based on trust and respect with each and every customer. Established in Montreal East, Hamilton, Baltimore, Providence,

Portland, South Portland, Wilmington, Douglasville and Fort Lauderdale, Bitumar is a leader in the production and distribution of asphalt in eastern North America. This 100% local success story is built on the vision, the dynamism and the innovation which are the hallmark of the Bitumar family.

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